Position Announcement
Public Information Officer
Washington State Senate Democratic Caucus
Closing Date: June 15

The Senate Democratic Caucus (SDC) consists of all Democratic members of the Washington State Senate. The SDC Communications Office is seeking candidates to fill a job opening for Public Information Officer. This is a permanent, full-time position.

## JOB DESCRIPTION:

Public Information Officers are experienced communications professionals who coordinate media, public and community relations activities for Democratic state senators.

Duties include, but are not limited to:

- Developing plans for publicizing, interpreting or promoting interest in senators' public policy proposals;
- Advising senators on effectively communicating a message;
- Researching issues and writing news releases, speeches, talking points, newspaper op-ed articles, letters to the editor, feature stories for the SDC Web site, and copy for newsletters and brochures;
- Providing strategic advice about how to link communications goals with legislative goals;
- Establishing and maintaining relationships with stakeholders and representatives of the media:
- Tracking media coverage of senators' public policy proposals; and
- Working with a graphic design team to develop attractive mail pieces.

## **QUALIFICATIONS:**

Successful candidates must be excellent writers who are able to handle multiple tasks, work well under pressure, meet tight deadlines and be proactive. Applicants should have a bachelor's degree in journalism, public relations, communications or a related field. Work experience should include three years of professional journalism or public relations. A basic understanding of and keen interest in politics and the legislative process is preferred. Experience working with the television media also preferred.

**INTERESTED CANDIDATES** should send a cover letter, resume and three writing samples to:

Katy Johansson, Communications Director Senate Democratic Caucus P.O. Box 40464 Olympia, WA 98504-0464 E-mail: johansson.katy@leg.wa.gov

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